

Lista de lucrări

Teza de doctorat

„Emergența organizațiilor virtuale. Particularități și forme în România”, susținută în 2011 în cadrul Facultății de Economie și de Administrare a Afacerilor, Universitatea de Vest din Timișoara

Teza de postdoctorat

„Strategii antreprenoriale pentru start-up-urile din domeniul tehnologiei informației”, susținută în anul 2016, Academia de Studii Economice din București

Cărți

1. Richard Pettinger, Brij Bhooshan, Alexandru Roja, Diana Cozmiuc (în curs de apariție – 2023) *Proceeding of the International Conference in Innovation and Transformation in the Digital Age*, Springer
2. R. Pettinger, G. Jamil, A. Roja, D. Cozmiuc (în curs de apariție – 2023) *Handbook of Research on Digitalization Solutions for Social and Economic Needs*, IGI Global, 450 pages, DOI: 10.4018/978-1-6684-4102-2
3. R. Pettinger, A. Roja, D. Cozmiuc (în curs de apariție – 2022) *Handbook on Digital Transformation Management and Tools*, IGI Global, 450 pages
4. Alexandru Roja (2016) *Strategii antreprenoriale pentru start-up-urile din domeniul tehnologiei informației*, Editura Academiei de Studii Economice, București, ISBN 978-606-505-949-8
5. Alexandru Roja, (2013) *Rețele colaborative. Emergența organizațiilor virtuale*, Editura Mirton, Timișoara, ISBN 978-973-52-1371-8

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2. L. Gruia, N. Bibu, A. Roja, D. Dănăiață, M. Năstase (2021), *Digital transformation of business in time of global crisis* in Navigating Through a Crisis With Business, Technological and Ethical Considerations, Volume I, Springer Nature, ISBN 978-3-030-82754-0
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3. A. Roja, M. Boc (2021), ***Administrație publică digitală – propunere de model de transformare digitală a instituțiilor publice***, Revista Transilvană de Științe Administrative, Volumul Nr. 48, Issue 1, Pages 83-105
4. Lavinia – Andreea Gruia, Nicolae Bibu, Alexandru Roja (2020) ***Artificial intelligence powers the digital transformation for organizations***, Proceedings of the 19th International Conference on Informatics in Economy – Education, Research & Business Technologies, ISSN 2284-7472, 2020
5. Lavinia Gruia, Nicolae Bibu, Alexandru Roja, Marian Năstase (2020) ***Digital Transformation of the Working Environment***, Proceedings of the 14th International Management Conference, Volume 14, Issue 1, Pages 712-721
6. Lavinia – Gruia, Nicolae Bibu, Alexandru Roja (2020) ***Digital Transformation Generates a New Business Paradigm: „Human-Made in The Age of Artificial Intelligence***, Strategica Conference Volume – Preparing for Tomorrow Today, ISBN 978-606-749-508-9, 2020
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